

MICE-News 2020

Hotels

Moxy by Marriott

SV Hotel is running their second Moxy Hotel in Switzerland in the city of Bern as of summer 2020. Moxy – Marriott's latest brand – is aimed at a new generation of travelers and young at heart guests who want a mix of lively design, a homely atmosphere and good value for money. The 130-room hotel is being built in the WankdorfCity with excellent transport connections.

Opening: July 2020

Number of rooms: 130 hotel rooms

Capacity MICE: -

Investment: unknown

Link: www.sv-group.com



Stay KooooK – Micro-Apartments

Feeling at home in a foreign country, being completely oneself and locally connected? The new Stay KooooK – Live Bern with 62 micro-apartments for business travelers planning longer stays is a completely new hotel concept that cleverly combines the advantages of all modern forms of accommodation.

Opening: September 2020

Number of rooms: 62 micro apartments

Capacity MICE: -

Investment: unknown

Link: www.staykoooook.com/bern



Prizeotel Bern-City – first Prizeotel by Radisson in Switzerland

A former post office building will become Switzerland's first Prizeotel and the largest hotel in the city of Bern. Prizeotel by Radisson is a young, fast-growing 2* design hotel chain from Europe that welcomes its guests to a unique world of futuristic design and lifestyle and ensures unforgettable experiences.

Opening: 15 February 2020

Number of rooms: 188

Capacity MICE: -

Investment: unknown

Link: www.prizeotel.com/hotel-bern



Best Western Plus Hotel Bern****

The Best Western Hotel Bern shines in new splendour after a 32 million Swiss francs renovation project. The modernization included all 99 hotel rooms (plus 17 additional rooms), the exterior façade, the lobby and reception area as well as the conference facilities. The highlight is the construction of a sky lounge bar with terrace that can be used all year round. Now, the hotel is managed as Best Western Plus Hotel.

Opening: 6 March 2020

Number of rooms: 116, 3 of them barrier-free

Capacity MICE: 8 rooms, 260 persons

Investment: 32 million Francs

Link: www.hotel-bern.ch



Burgdorf Castle – marvel, meet, dine, sleep

High above Burgdorf, the historic castle is transformed into a unique place to retreat from the hectic pace of everyday work. Thanks to seminar and banquet facilities, a panoramic restaurant, a historical museum and a modern youth hostel, nothing stands in the way of successful intellectual work.

Opening: 13 June 2020

Number of rooms: 31 (115 beds)

Capacity MICE: 80 persons / 5 rooms

investment: unknown

Link: www.schloss-burgdorf.ch



Swissôtel Kursaal Bern

CHF 16 million will be invested in the total renovation of the Hotel Allegro Kursaal Bern, that will be operated as Swissôtel Kursaal Bern as of autumn 2020. Guests can not only look forward to clever design solutions, high-quality furnishings and a carefully thought-out sustainability concept, but also to traditional Swiss hospitality in one of the country's most historic cities – true to the brand promise "Life is a journey. Live it well".

Renovation: January 2020 to autumn 2020

Rooms: 171 rooms

MICE capacity: 1,500 persons

Investment: CHF 16 million

Link: www.kursaal-bern.ch



"Harry's Home" Hotel Bern

At 101 meters, the Bern Cathedral is the highest building in the region. This is set to change from 2021: Until then, the 100-meter-high "Bear Tower" will be built in the Bernese suburb of Ostermundigen, with apartments, offices, gastronomic facilities and a hotel. The young, Austrian lifestyle hotel brand "Harry's Home" will take over the hotel business, that **ranges** between three and four stars. According to the motto "for nomads of our time", the hotel chain pursues an innovative concept, that enables an individually designable feeling of living while traveling. The guest only pays for what he really needs. Also longstay options are part of the new concept.

expected opening: 2021

Number of rooms: 117

Capacity MICE: possibly in the integrated gastronomy facilities

Investment: unknown

Link: www.harrys-home.com



Venues

Reopening Casino Bern

After two years of extensive renovation work, the reopening of the cultural facility Casino Bern was accompanied by a conceptual reorientation in September 2019. With the slogan "everything from a single source" managing director and star chef Ivo Adam and his team provide a close link between innovative gastronomic experiences, cultural and business events.

Opening: September 2019

Number of rooms: -

Capacity MICE: 7 rooms (exl. public gastronomic facilities), 1,500 persons

Investment: CHF 74 million

Link: www.casinobern.ch



Conversion and Extension of the "Dählhölzli" Restaurant

The restaurant in the Dählhölzli Zoo in Bern is to be renovated and extended at a cost of around CHF 8.9 million. The architecturally and historically valuable building with its terrace under old chestnut trees is to be preserved. The modern, single-storey extension will create more barrier-free seating for self-service. The aim is to achieve year-round operation independent of weather conditions. If possible, a pop-up restaurant is will guarantee a minimum supply of catering during the renovation period.

Renovation: spring 2021 to autumn 2022

Investment: CHF 8.9 million

MICE capacity: not yet known

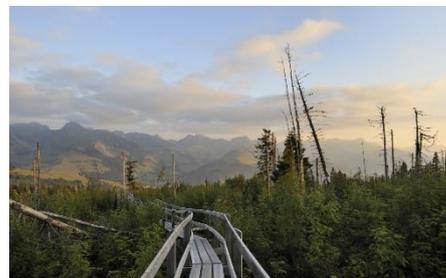


Social Programs & Team Activities

Gantrisch Nature Park – Gäggersteg at an even higher Altitude

The Gäggersteg is one of the most popular excursions in the Gantrisch region: a wooden high footbridge that leads across a storm-damaged forest area. Visitors can thus observe the development of nature after the devastation from different heights. At the same time, the footbridge offers an incomparable view of the Gantrisch mountain range. The footbridge was replaced in 2019 by a significantly higher new bridge. The opening is planned for June 2020.

www.gantrisch.ch (German)



Beer Brewing in the Museum

Communication and beer – they belong together like hops and malt. It is therefore no coincidence that Alex Chevalley, founder of the Bernese brewery BrauKunst, unpacks his brewing utensils in front of the Museum of Communication in Bern and shows his "apprentices" how beer is made with their own hands. It is stirred, tapped and of course tasted again and again. Exciting facts and anecdotes as well as some bottles of the home-brewed beer to take home are also part of the experience.

Bern.com/brauen-im-museum (German)



Bern Beer Tour

Why does beer from the bottle taste different than beer from the glass? The answer to this and many other questions can be found on the beer tour – and not only in theory: at four locations, two restaurant breweries and two select beer bars in Bern's Old City, the participants learn everything about beer and the process of brewing. Naturally, a professional beer tasting of 14 different beers (1 dl each) is also part of the program. Cheers!

Bern.com/beer-tour



Follow your Nose

This tour is literally led by your nose: The participants immerse themselves in the world of fragrances and learn more about the history and smells of the city of Bern. From sandstone to liquorice to the scent of cocoa – Bern has many unmistakable scents with an exciting past to offer. As a special experience after the tour you create your very own scent of Bern under the guidance of the perfumer Brigitte Witschi in her perfume studio in the old town.

Bern.com/follow-your-nose-in-bern



Berns Queens – of busy Bees and liquid Gold

On the Sky Terrace of the Hotel Schweizerhof there's buzzing and humming: high above the roofs where the (bee) queens of Bern live. Three colonies of bees produce the best honey in Bern. The beekeeper in charge reveals a few secrets on the spot and how much work is involved. The tour participants taste the Schweizerhof Honey in its pure form, but also as aperitifs and delicious cocktails with the best view of the city and the Alps.

Bern.com/koeniginnen (German)



FoodTrail

The FoodTrail is the somewhat different city tour and just the right thing for discovery-loving foodies. On the entertaining, instructive and above all enjoyable FoodTrail, participants discover the Federal City of Bern or Burgdorf and their local culinary specialities. The tour starts at the Tourist Information Office at Bern railway station, then the clues hidden in six puzzles lead through the city – from one culinary stopover to the next.

Bern.com/foodtrail (German)



Raclette stroll

Stroll through the alleys, discover Bern and enjoy a delicious raclette under the open sky. The outdoor raclette is the thing for adventurous gourmets. The principle is simple: pick up your raclette backpack at the Lötschberg restaurant and off you go, through the city and into nature.

Bern.com/raclette-stroll



Visits to Museums for free

Visiting a museum in summer? Why not? A visit is particularly worthwhile in August, especially because on all Saturdays of that month, admission to 18 museums, castles, parks and gardens in Bern and the surrounding area is free. There is a lot to marvel at, discover and experience. After all, Bern is home to some of the most important museums and galleries in Switzerland.

www.museen-bern.ch



Brewing in the Castle

Feel for once like the monks in the Middle Ages, who brewed their own beer between old walls and tinkered with new recipes. The new brewing workshop in Burgdorf Castle takes you on a journey into the past. Under the guidance of a master brewer, the participants produce their own beer amidst the impressive historic walls. There will also be plenty of opportunities for tasting and learning exciting facts about the cult drink. Depending on your wishes, a dinner or a guided tour through the castle museum is included in the workshop. Bern.com/brauenimsschloss (German)

